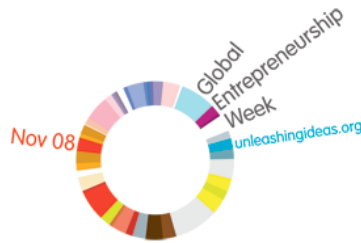


Global Entrepreneurship Week-Lebanon and the IdeaSpace Challenge

Sponsorship and Partner Information



We need you to be involved! Let us know how YOU want help:

- **Become a sponsor** of GEW-Lebanon or the IdeaSpace Challenge (cash and in-kind donations are welcome, for the challenge as a whole or sponsor a specific Challenge issue; we also welcome donors to be involved as a member of the IdeaSpace Challenge Jury).
- **Organize, host, or sponsor a workshop, symposium or other event** during that week (events outside of Beirut are especially encouraged).
- **Join one of the event panels organized by RootSpace** (on the four IdeaSpace Challenges) or serve as a member of the IdeaSpace Challenge Jury.
- **Media partners** can help us promote GEW-Lebanon and the IdeaSpace Challenge before, during, and after the events take place. We will make special effort to facilitate the work of media partners, and to highlight their partnership and key role in this effort.
- **Volunteer** your time to help us coordinate, organize, and host events; people with particular skills or experience in event organizing, communications, graphic design, and more especially welcome!
- **Other ideas** for GEW-Lebanon or the IdeaSpace Challenge? Great! Let us know!

GEW-Lebanon and IdeaSpace Challenge Sponsorships

These events and activities are a special and unique way to publicize your name and be recognized for your contribution to development in Lebanon. A connection to a high-publicity global event ensures wide coverage abroad, with high-intensity promotions through a variety of means here in Lebanon.

Major sponsors like IBM, Ernst & Young, NYSE Euronext, Junior Achievement Worldwide, the Kaufman Foundation, and many more are supporting Global Entrepreneurship Week worldwide and ensuring it is a major success, while ensuring a high-level of publicity and engagement around the world, and in each participating country. Get involved in any way you can, and help us do the same in Lebanon!

We want to celebrate wide participation in GEW-Lebanon and the IdeaSpace Challenge by a variety of people, groups, organizations, schools/universities, companies, and more. Regardless of how you participate or how much you contribute, we will include information about your group on the website and will work to promote your GEW-Lebanon event. **Opportunities exist for donors, partners, and event organizers to be listed on the GEW-Lebanon and IdeaSpace websites, all printed materials (booklets & posters) and all marketing (press adverts, promotional items, etc.).**

Any single donation of \$500 or more will be highlighted as an honored sponsor, with the name/logo printed on the first page of the GEW-Lebanon/IdeaSpace Challenge booklet, and on the front page of the GEW-Lebanon and IdeaSpace websites.

We also have specific promotional packages for Bronze (\$1000-2000), Silver (\$2,000-3,000) and Gold (over \$3,000) sponsors. Over 75 countries and hundreds of thousands of people are participating in GEW-2008 activities worldwide. Help us to put your organization and Lebanon at the forefront!

Please contact David Munir Nabti on 03-138-770 or innovate@therootspace.org to discuss our tailored sponsorship opportunities.

